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This presentation includes certain "forward-looking information" and "forward-looking statements" (collectively "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements other than statements of historical fact included herein, including without limitation statements relating to the future operating or financial performance of the Company, are forward-looking statements. Forward-looking statements are frequently, but not always, identified by words such as "expects", "anticipates", "believes", "intends", "estimates", "potential", "possible", and similar expressions, or statements that events, conditions, or results "will", "may", "could", or "should" occur or be achieved. Forward-looking statements in this presentation relate to, among other things: completion, delivery and timing of project components and requirements, and analysis and assumptions related thereto. Actual future results may differ materially. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Forward-looking statements reflect the beliefs, opinions and projections on the date the statements are made and are based upon a number of assumptions and estimates that, while considered reasonable by the respective parties, are inherently subject to significant business, technical, economic, and competitive uncertainties and contingencies. Many factors, both known and unknown, could cause actual results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements, and the parties have made assumptions and estimates based on or related to many of these factors. Such factors include, without limitation: the timing, completion and delivery of required permits, supply arrangements and financing. Readers should not place undue reliance on the forward-looking statement

Except as required by law, Atlas Salt Inc. ("the Company") does not assume any obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change.

Qualified Person

The scientific and technical information contained in this presentation was approved by Andrew Smith, P. Eng., the Company's Project Director and General Manager for the Great Atlantic Salt Project and a "Qualified Person" under National Instrument 43-101.

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All values in Canadian dollars unless noted. Some figures are rounded.

THE GREAT ATLANTIC SALT PROJECT ("SALT")



Large-Scale Global Relevance Developing a world-class salt mine (2.5 Mtpa planned, with key infrastructure sized for 4 Mtpa) and the newest in North America in ~30 years¹

Strategic Location

Newfoundland, Canada, a top-tier global mining jurisdiction with close proximity to the import-dependent North American market

World-Class Resource De-Risked Project Shallow, high-grade, homogeneous, and thick; 2P Reserves of 88.1 Mt at 96.0% NaCl². FS Completed, EA Released with Conditions³

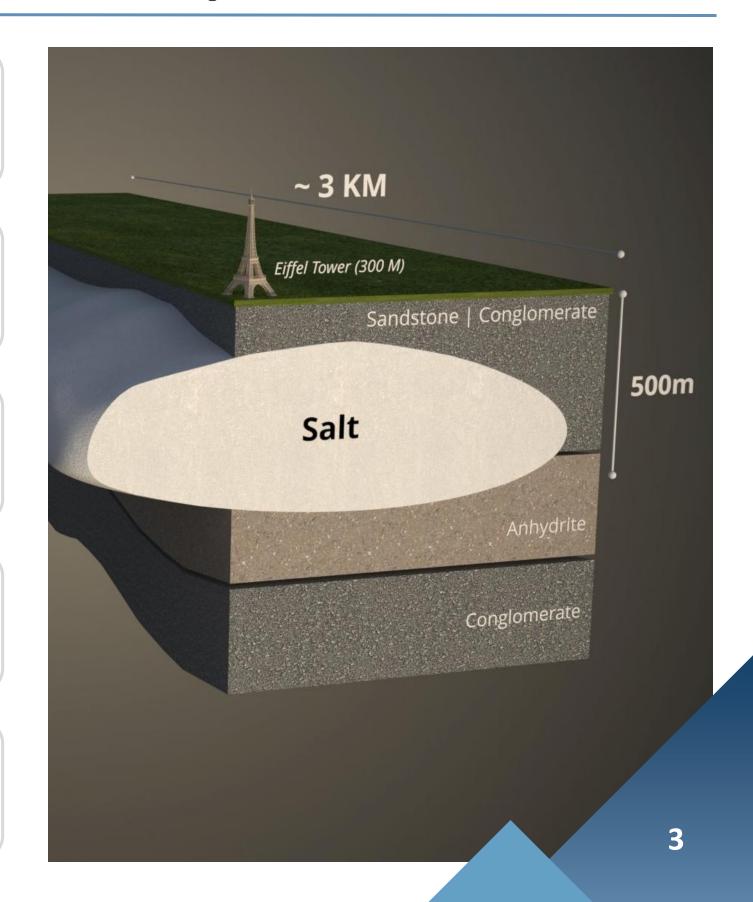
Compelling Economics

After-tax Payback: 4.8 years
After-tax NPV8: \$553M
After-tax average annual FCF: >\$100M

Substantial Upside Potential

868 Mt of inferred salt resource (95.2% NaCl), excluded from current production plan, could increase annual production and mine life

- 1. Mining.com Article, January 2025 https://www.mining.com/atlas-to-develop-newfoundlands-great-atlantic-salt-deposit/
- 2. 2023 Feasibility Study Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada https://shorturl.at/lflsc
- 3. Atlas Salt Announces Release with Conditions Under the Environmental Protection Act for the Great Atlantic Salt Project, April 2024 https://shorturl.at/vYFg9

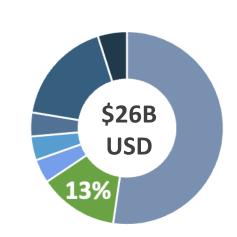


OVERVIEW OF SALT MARKET



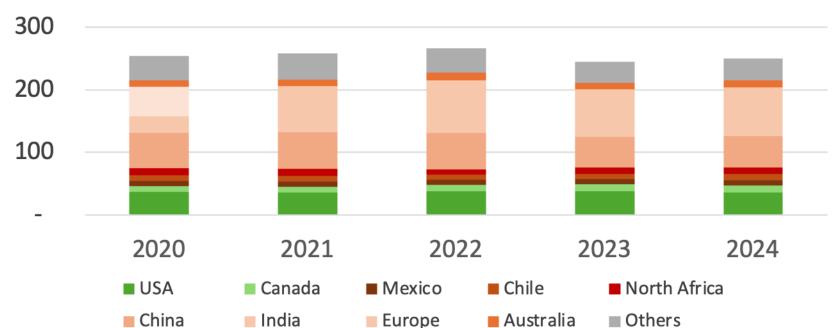
US\$26B Global Salt Market in 2024¹: Various End Markets & Concentrated Supply





- Chemical Processing
- De-Icing
- Water Treatment
- Oil & Gas
- Agriculture
- Flavoring Agent
- Other

Global Salt Production by Country (Mtpa) ²



- 1. Fortune Business Insights Salt Market Size, Share, Growth, and Forecast Report 2024-2032 June 2025 https://shorturl.at/s2Bcr
- 2. United States Geological Survey Salt Statistics 2000-2024 https://shorturl.at/qbeQ6
- 3. 2023 Feasibility Study Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada https://shorturl.at/lflsc
- 4. Computed by multiplying the estimated market size in Mtpa by the feasibility study's base price of \$72.24

SALT is Focused on Serving the North American Salt Market for De-Icing

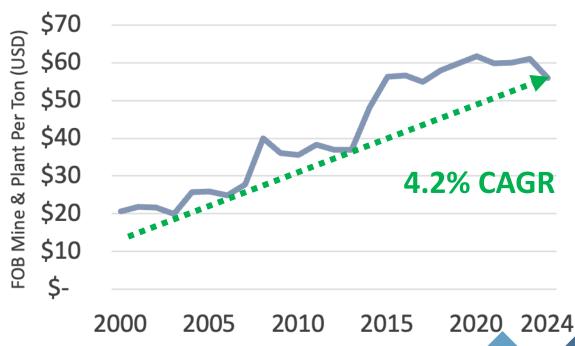
Estimated Annual North American De-Icing Salt Market Size:

28.5 Mt - 36Mt³



\$2.1B - \$2.5B⁴

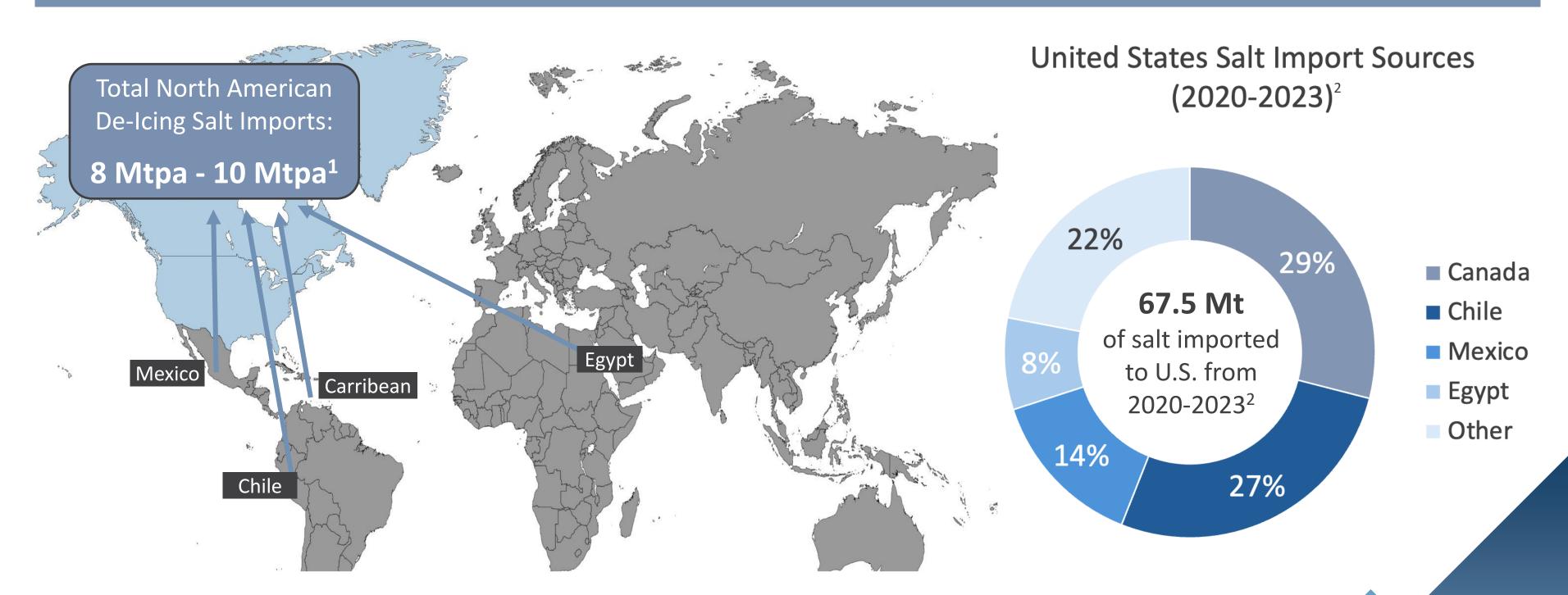




NORTH AMERICA IS RELIANT ON SALT IMPORTS



Great Atlantic Salt's Planned Production is Easily Absorbed by the Current Market Deficit



^{1. 2023} Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada - https://shorturl.at/lflsc

^{2.} United States Geological Survey – 2025 Salt Statistics and Information - https://pubs.usgs.gov/periodicals/mcs2025/mcs2025-salt.pdf

MARKET PROXIMITY = COMPETITIVE ADVANTAGES







Local Supply Advantages

- Displacing portion of overseas imports
- Serving Buy Canadian/North American sentiment
- De-risks security of supply for North American market

2 Cost Advantages

- End market proximity results in lower-cost transportation, averting long-distance shipping
- Access to established road, port, and electricity infrastructure reduces CAPEX and OPEX
- Shallow mine depth supports lower costs

Sustainability Advantages

- Shorter shipping distance & time reduces carbon footprint (<3 days to Boston vs >14 days from Egypt or Chile)
- Access to abundant and clean hydro electricity in NL
- SALT is far less GHG intense versus other mines¹

^{1.} Atlas Salt ESG Report, The Path to a Sustainable Legacy, August 2024 - https://shorturl.at/YmuaH

 ^{2. 2023} Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada - https://shorturl.at/lflsc

LOCATED IN A TOP-TIER MINING JURISDICTION





- Newfoundland & Labrador ("NL") was rated the 9th best mining jurisdiction globally by Fraser Institute in 2025 based on mineral content and government policy alignment¹
- Existing high-quality infrastructure provides cost and logistical advantages to serve the North American market
- NL has attention of major mining companies & institutions:
 - Equinox Gold acquired Calibre Mining, owner of Valentine Gold Project in Central Newfoundland²
 - Eldorado Gold announced JV with Tru Precious Metals Corp., owner of Golden Rose Project³
 - FireFly Metals' \$100M raise with BMO in June 2025⁴
 - Eric Sprott's continued support of New Found Gold⁵
 - B2Gold's strategic investment in AuMEGA Metals⁶

^{1. 2025} Fraser Institute's global mining investment attractiveness ranking - https://shorturl.at/Ovhek

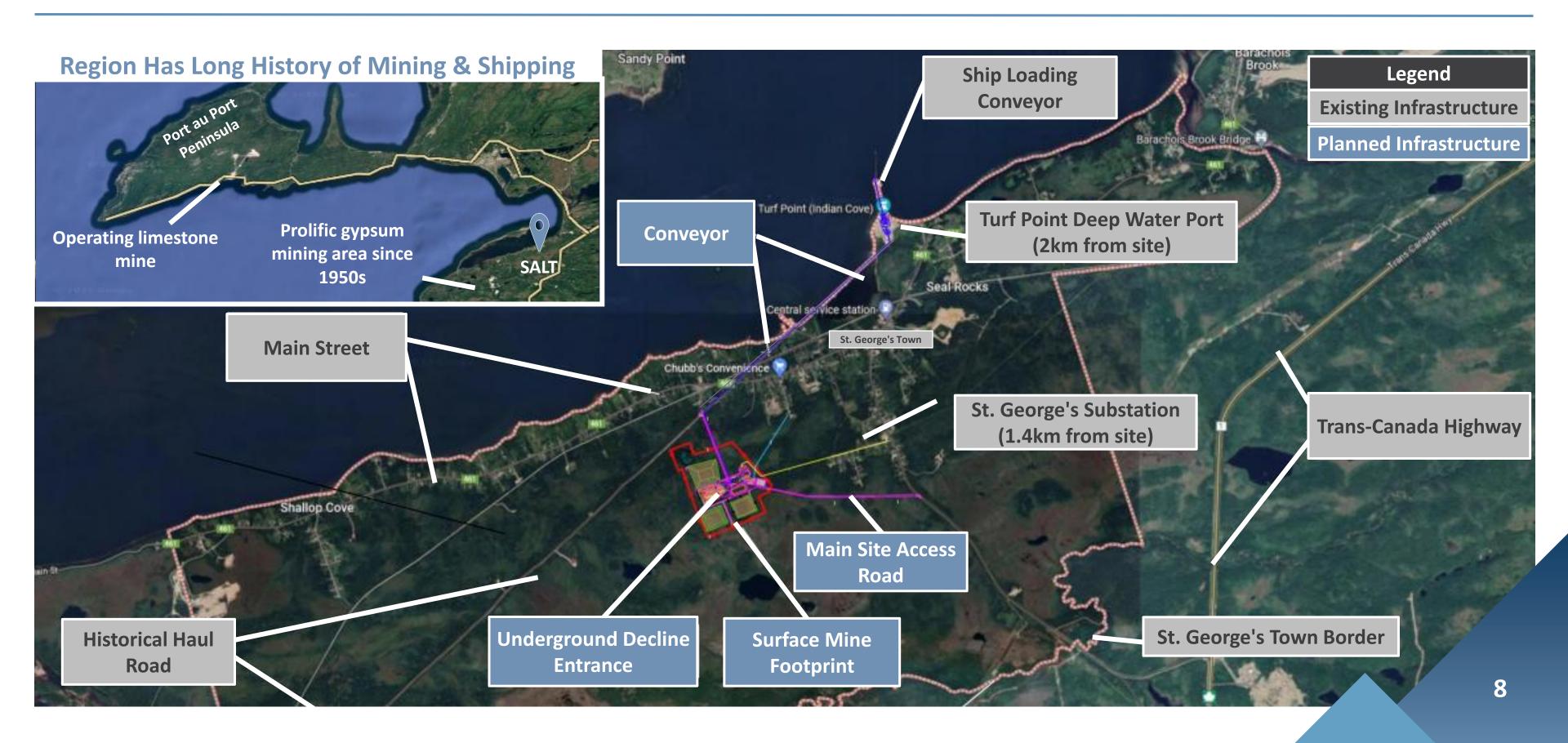
^{2.} Equinox Gold, February 2025 - https://shorturl.at/WndHT

^{3.} Tru precious Metals, July 2024 - https://shorturl.at/iNFTg

^{4.} FireFly Metals, June 2025 - https://shorturl.at/vtdLY

ESTABLISHED INFRASTRUCTURE & MINING HISTORY ATLAS





A WORLD-CLASS RESOURCE...



Ideal Shape & Uniquely Shallow Depth

- Homogenous, shallow resource is accessible via declines as opposed to costly shaft sinking
- World's largest salt mine (Goderich) depth is ~600m under Lake Huron vs ~180m from surface for Great Atlantic Salt ^{1,2}

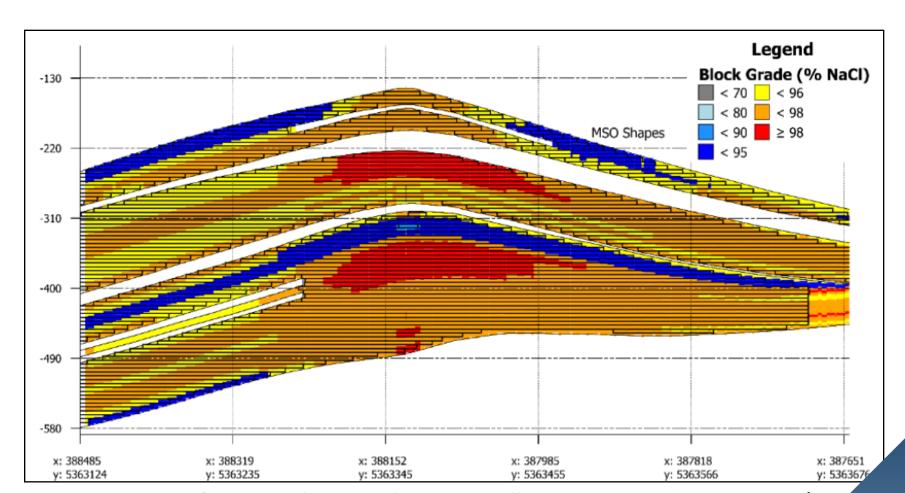
High Continuity

 Resource modelling indicates a tremendous continuity with average thickness of 200m (ranging 68m-340m)¹

High-Purity Optionality

- Exhibits significant concentrations of highgrade reserves (>98% NaCl)
- Concentrated around the 'pillow' shape within the broader salt horizons

Reserve Class ¹	Grade (% NaCl)	Tonnes (Mt)	Contained NaCl (Mt)
Probable	96.0	88.1	84.5
Resource Class ¹	Grade (% NaCl)	Tonnes (Mt)	Contained NaCl (Mt)
Indicated	96.0	383	368
Inferred	95.2	868	827



Cross-section of Great Atlantic Salt Deposit Illustrating Grade Variations¹

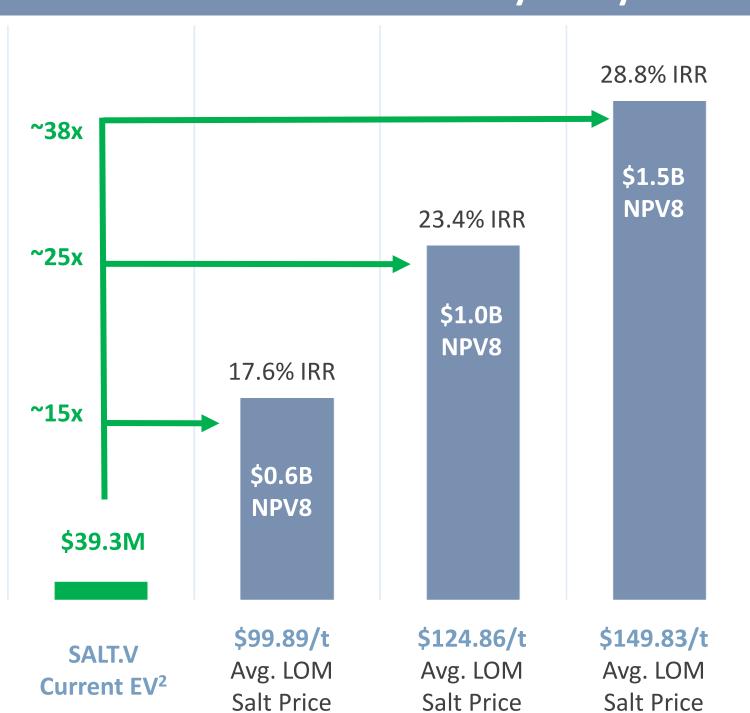
^{1. 2023} Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada - https://shorturl.at/lflsc

^{2.} Compass Minerals, Retrieved June 2025 - https://www.compassminerals.com/who-we-are/locations/goderich-ontario/

... DRIVES ROBUST PROJECT ECONOMICS



Pre-Tax Salt Price Sensitivity Analysis¹



Select LOM Financial Metrics for Great Atlantic Salt¹

\$3.6B \$279M LOM cumulative after-Average annual net tax cash flow revenue \$211M \$480M Average annual pre-tax Pre-production CAPEX operating cash flow \$106M \$600M Average annual after-tax Total LOM sustaining cash flow **CAPEX**

^{1. 2023} Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada- https://shorturl.at/lflsc

^{2.} See Slide 21 for Enterprise Value calculation

SUMMARY OF 2023 FEASIBILITY STUDY



Select Operating Metrics (Oct 11, 2023)	LOM ¹	
Mine Life (Years)	34	
Initial Production Capacity (Mtpa)		
Future Expansion Capacity (Mtpa)		
Reserve Grade (%NaCl)		
Production Grade (% NaCl)		
Per Payable Tonne Metrics (LOM Average)		
Selling Price (Base price of \$72.24/t)	\$124.9	
Net Revenue	\$113.4	
AISC (FOB Turf Point, Includes \$7.2/t of Sustaining Capital) ²	\$42.7	
Margin ³	\$70.7	
Capital Expenditures		
Initial Capital Expenditure (M)	\$480	
LOM Sustaining Capital (M)	\$600	
Economics		
After-Tax NPV8 (M)	\$553	
After-Tax IRR	18.5%	
After-Tax Payback (Years)	4.8	

High-Grade Resource Base

Atlas hosts one of North America's highest-purity salt deposits, supporting efficient production and premium-grade output

Lost-Cost, Clean Mining

Shallow deposit enables efficient mining with no tailings. Underground, physical processing with no chemicals cuts costs and supports strong ESG performance¹

Robust Project Economics¹

After-tax NPV8 = \$553M After-tax IRR = 18.5%

Operating Cost = \$35.46 / t shipped



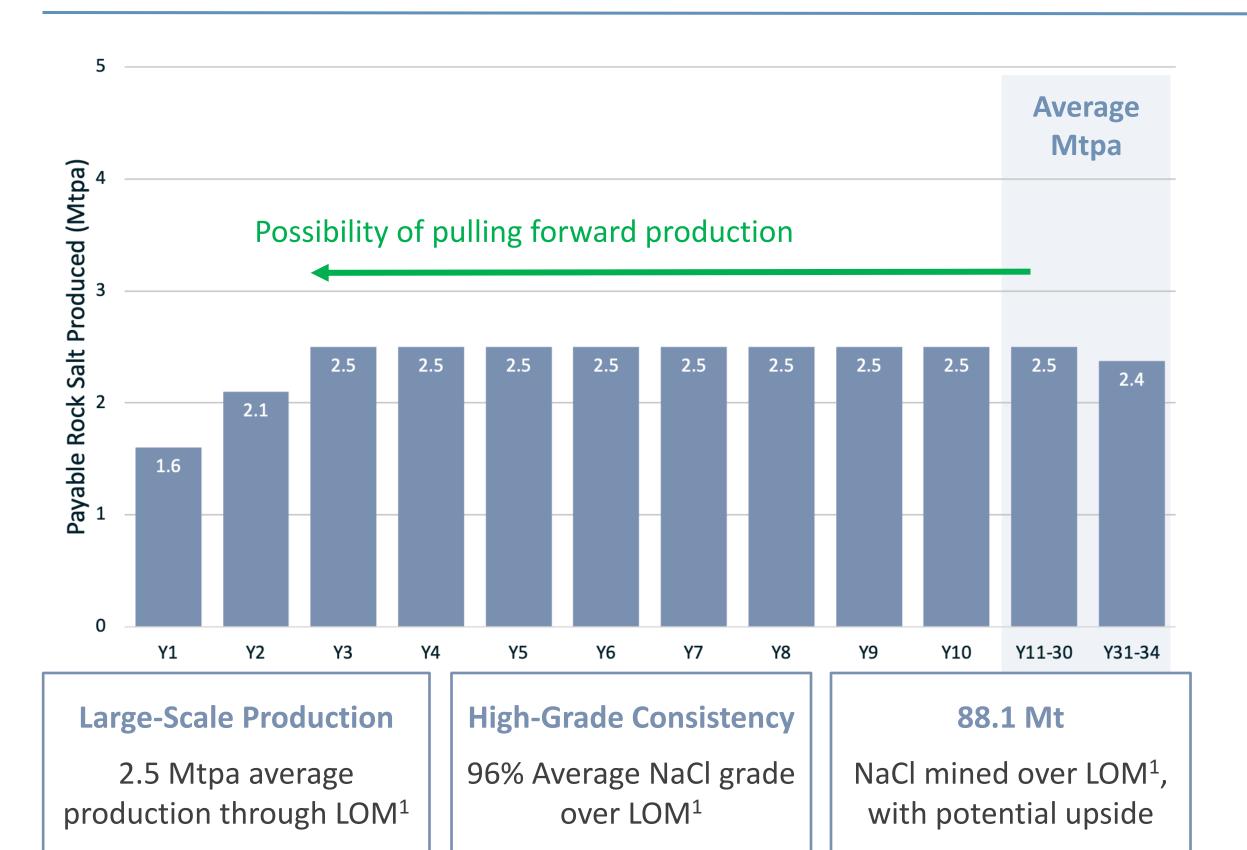
Built to Scale

Capital costs to support 4 Mtpa capacity already included in 2023 Feasibility Study; Updated Feasibility Study underway from SLR with potential for increased annual production.

- 1. 2023 Feasibility Study Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada- https://shorturl.at/lflsc
- 2. Average operating cost (\$35.5) plus average sustaining capex (\$7.2) over the mine life, per 83.66M of payable tonnes
- Calculated as Net Revenue less AISC

PRODUCTION PROFILE CREATES OPPORTUNITY





Opportunities to Create Upside:

Pull Forward Production

- Increase NPV by pulling forward production by increasing overall mine throughput.
- Minimal incremental CAPEX expected

Grow Reserves & Extend LOM

 Feasibility Study base case did not include 868 Mt of Inferred salt resources (95.2% NaCl), supporting possible production increases and life of mine extensions

STRONG CASH FLOW GENERATION THROUGH LOM



\$106M

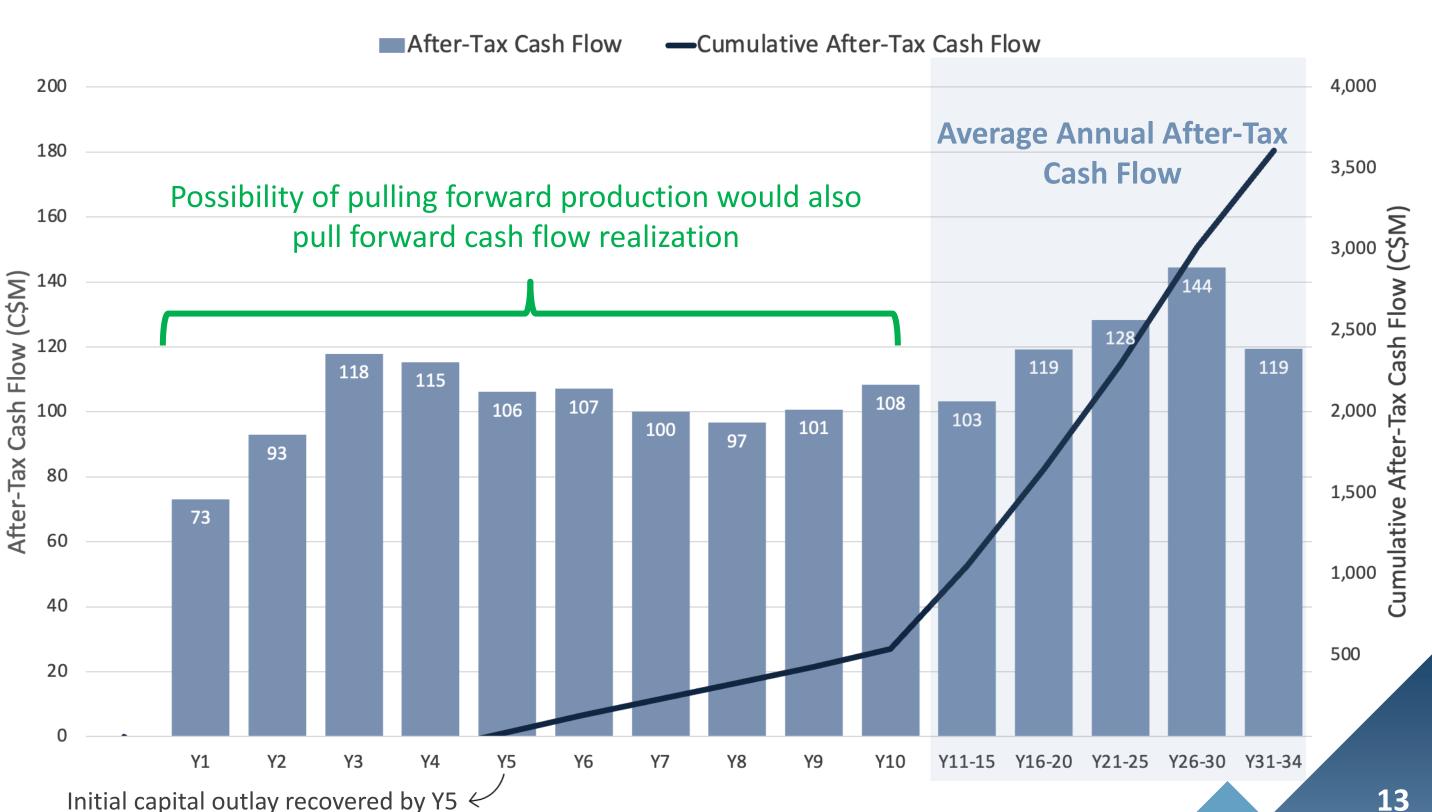
LOM average annual after-tax cash flow¹

\$3.6B

LOM Cumulative After-Tax Cash Flow¹

\$553M

After-Tax NPV8¹



THE VISION: AN INNOVATIVE MINE DESIGN



Underground Mining & Processing

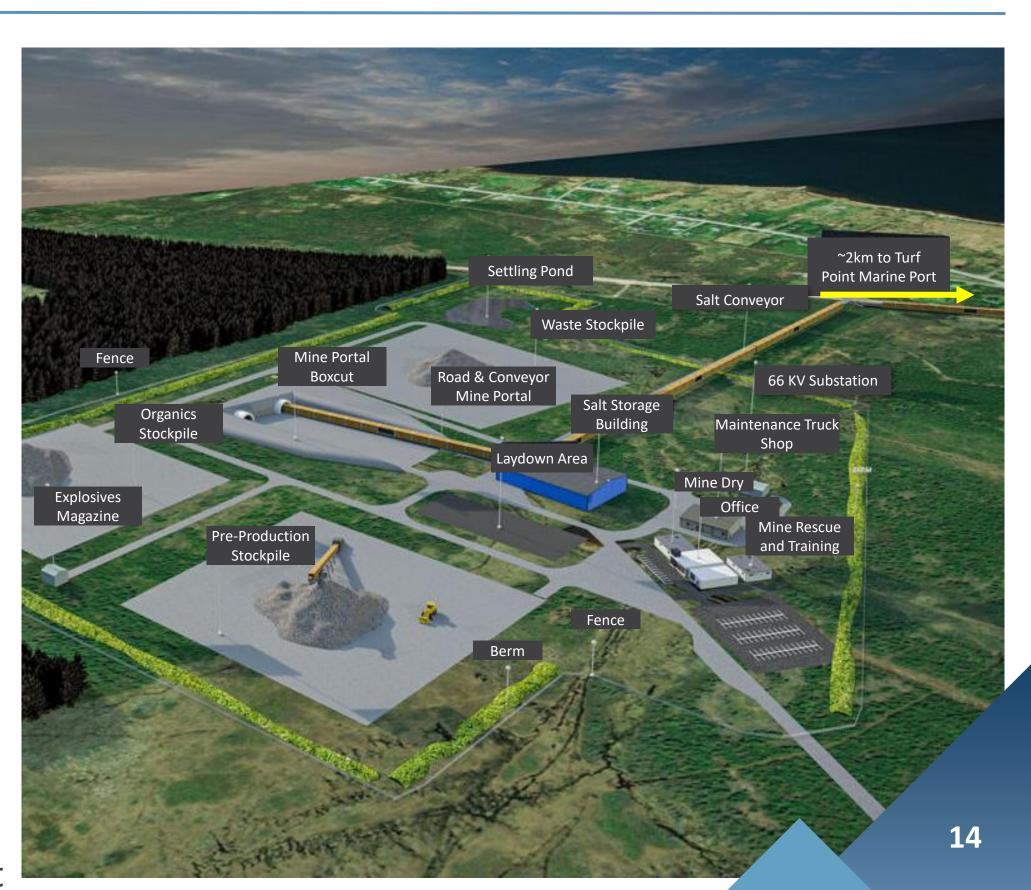
- Deposit geometry allows for a compact, efficient site layout with consistent ore access and reduced development time
- Shallow depth (~180m) supports rapid development and reduced upfront costs

Enclosed Conveyor System

- Enables the continuous movement of salt from site to Turf Point Marine Terminal with minimal re-handling
- Enclosed to minimize dust, noise, and other environmental disturbances

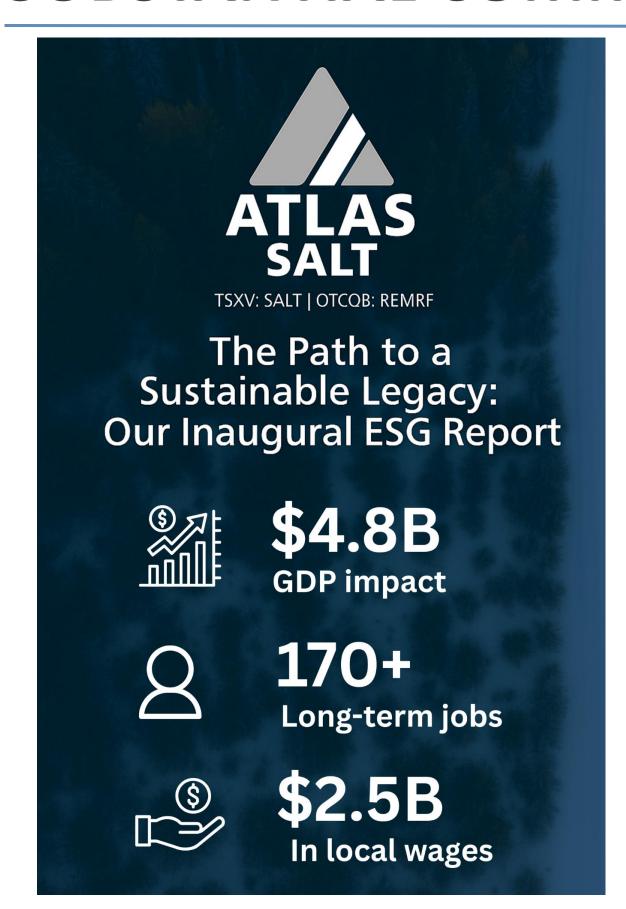
All-Electric Mine

 Extensive use of Battery Electric Vehicles, especially underground, improves safety via cleaner air quality & minimizes carbon footprint



SUBSTANTIAL COMMUNITY & ECONOMIC IMPACT







Local Economic Contributions¹

- \$2.7B in tax revenue, much of it staying local
- \$1.9B in household spending across NL
- \$90M to municipalities
- Multi-generational economic engine for Newfoundland and Labrador



Environmental Contributions¹

- Fully electric, low-emission operation powered by clean hydro power
- No tailings or chemicals, with minimal surface impact
- **Efficient logistics** reduce transport emissions and cost

15

ENVIRONMENTAL ASSESSMENT COMPLETED



Electrified, Low-Emissions Operation With Industry-Leading Environmental Performance

- NL Environmental Minister released SALT from provincial environmental assessment process in April 2024³
- Electrified operations powered by clean hydropower¹
- No tailings, no chemicals, minimal land use¹
- SALT's Scope 1 GHG emissions of 79 tonnes/year is comparable to just 4 Newfoundland households⁴

Great Atlantic Salt's Projected GHG Intensity Among the Lowest in Global Mining²



^{1. 2023} Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada - https://shorturl.at/lflsc

^{2.} Atlas Salt ESG Report, The Path to a Sustainable Legacy, August 2024 - https://atlassalt.com/wp-content/uploads/2024/08

^{3.} Atlas Salt Inc. Announces Release with Conditions under the Environmental Protection Act for the Great Atlantic Salt Project, April 2024 - https://shorturl.at/X55DC

^{4.} Atlas Salt Greenhouse Emissions Study Validates Low Carbon Great Atlantic Salt Project, January 2024 - https://shorturl.at/snPNu

SELECT STRATEGIC AGREEMENTS SECURED





Salt Production Off-take Agreement

- Memorandum of
 Understanding ("MOU") with
 Scotwood Industries¹
- → Targeted volumes of 1.25 to
 1.5 Mtpa¹
- Largest distributor of packaged retail de-icing salt in the US



Equipment Financing

- MOU for provision of mining equipment & engineering support
- → Value of \$73 million²
- Sandvik is a global high-tech engineering group providing sustainable solutions to manufacturing, mining, and infrastructure industries



Engineering Lead

 Currently in process of selecting lead project engineering firm

^{1.} Press Release on Atlas Salt and Scotwood Industries MOU, August 20, 2024 - https://shorturl.at/eEGcw

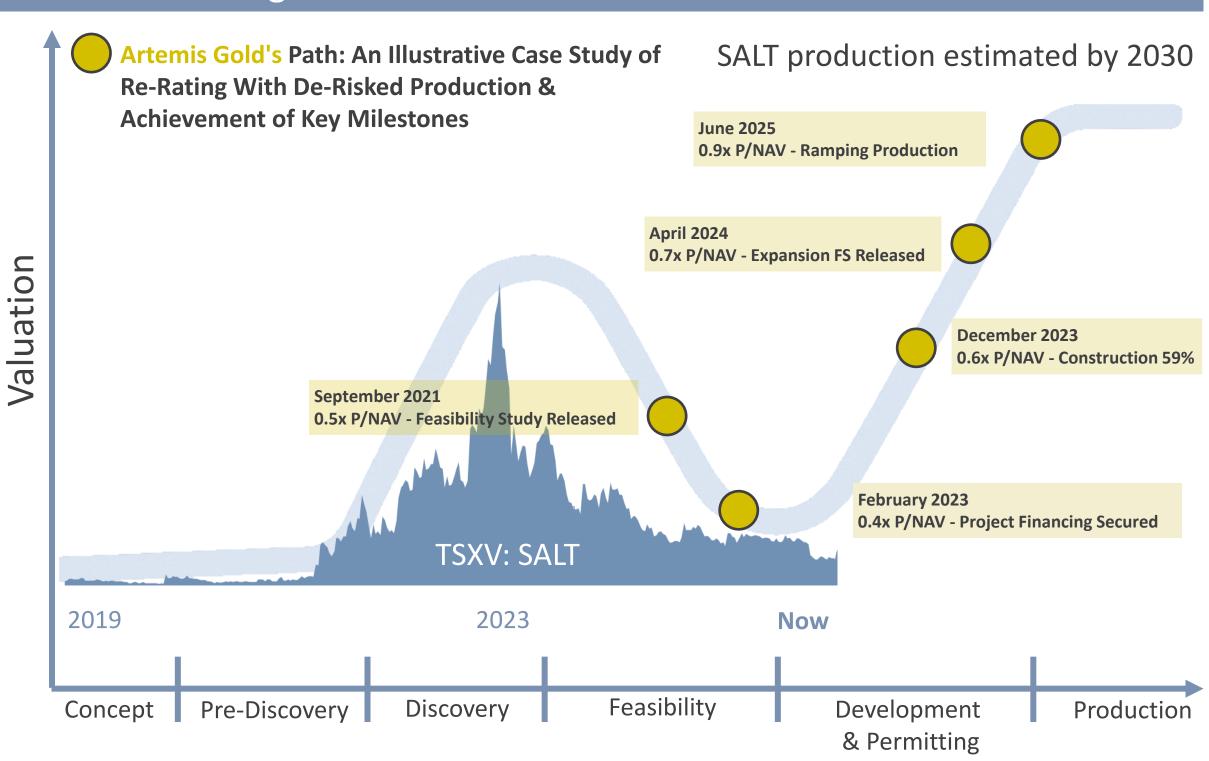
^{2.} Press Release on Atlas Salt and Sandvik Equipment Supply and Financing Agreement, September 9, 2024 - https://shorturl.at/fzHXX

²⁰²³ Feasibility Study - Technical Report on the Great Atlantic Salt Project, Newfoundland and Labrador, Canada - https://shorturl.at/lflsc

POSITIONED FOR RE-RATE & VALUE CREATION



Tracking the Lassonde Curve En Route to Production^{1,2}



Select Milestone Priorities

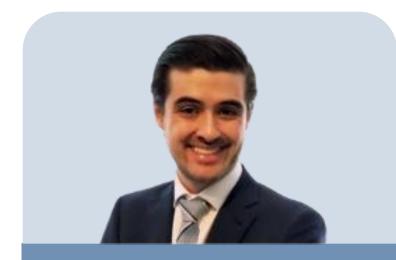
- ✓ Environmental Assessment
- ✓ Feasibility Study
- ✓ Early Works Development Plan
 Approved by Government
- ☐ Update Feasibility Study
- ☐ Secure Financing Package
 - Endeavour Financial engaged for project finance
- ☐ Strategic Partnership(s)
- ☐ Obtain Remaining Permits
- Potential for AdditionalOfftakes / Equity Participation
- ☐ Finish Mine Construction

^{1.} Illustrative purposes only. Timeline of stock price graph may not perfectly correspond with life-cycle stages indicated on horizontal axis

Artemis Gold's P/NAV multiples are analyst consensus per FactSet on the date of the milestone press releases, rounded to nearest tenth

MANAGEMENT TEAM





Nolan Peterson
CEO & Director

- 20+ years in mine development, operations & finance
- Former CEO of World Copper; advanced \$1B+ in assets



Jeffrey Kilborn
CFO & VP, Corporate
Development

- Former CFO of Canadian Gold Corp.
- 20+ years in mining finance, capital markets & advisory



Robert Booth
VP, Eng. & Construction

- Delivered \$1.5B+ in mine builds for Newmont & Hudbay
- 30+ years of engineering & project leadership



Andrew Smith
Project Director &
General Manager

- 10+ years in underground mine construction
- Former Head of PMO at Dumas; led \$500M+ in project builds

BOARD OF DIRECTORS





Patrick Laracy - Founder & Chairman
Founder of Atlas Salt with 30+ years in resource exploration and development.
Seasoned leadership in technical and executive management.



Bob Kelly - Director
Professional geoscientist with over 40 years in senior mining roles. Former VP at Teck
Resources with deep experience in operations, safety, and mine development.



Rowland Howe - Director
Salt industry veteran who led Compass
Minerals' Goderich mine to a record 7.5
million tonnes per year. Brings unmatched operational expertise.



F. Carson Noel - Director

Business consultant and former lawyer with two decades of experience advising public companies. Recognized governance leader in Newfoundland.



Fraser H. Edison - Director

Experienced business leader in Atlantic
Canada. Chair of Rutter Inc. and former board
member of Newfoundland Hydro. Strong
background in finance and infrastructure.



Mining executive with 20+ years in finance, operations, and development. Former CEO of World Copper, advancing \$1B+ of assets. Holds an MBA, CFA, and P.Eng.

Nolan Peterson – CEO & Director

A COMPELLING INVESTMENT OPPORTUNITY



Developing a World-Class & Unique Resource Into a Globally Significant Underground Salt Mine

Strategically Positioned to Serve the Heavily Import-Reliant North American Road Salt Market

Feasibility Study Reveals Compelling Economics & Cash Flow to Drive Value Creation as Project Progresses

Expansion Potential Represents Meaningful Upside With Marginal Incremental CAPEX

Experienced & Aligned Leadership Team Advancing to De-Risk Project by Achieving Key Milestones

Capital Structure (July 31, 2025)				
Ticker Symbol	TSXV:SALT			
Last Price	\$0.41			
Average 3-Month Daily Trading Volume	~79,000			
Basic Shares Outstanding ¹ (M)	97.3			
Fully-Diluted Shares Outstanding (M) ²	102.6			
Fully-Diluted Market Cap (M)	\$42.1			
Net Cash (M) ³	\$4.8			
Enterprise Value (M)	\$37.3			
Fiscal Year End	December 31			
Insider Ownership	>40%			

No Warrant Overhang Outstanding

Clean Balance Sheet

- 1. Shares outstanding data per Atlas Salt's Q1 2025 MD&A
- 2. Includes 4.2M options and 1.1M equity-linked units
- 3. Per Q1 financial statements, excluding leases

MINERAL RESERVES & RESOURCES



Reserve Class ¹	Grade (% NaCl)	Tonnes (Mt)	Contained NaCl (Mt)
Probable	96.0	88.1	84.5

Notes:

1.CIM (2014) definitions were followed for Mineral Reserves.

2.All Mineral Reserves are classified as Probable Mineral Reserves, with extents limited to the Indicated Mineral Resource wireframe.

3.Salt prices are not directly correlated into the Mineral Reserve estimate, however the mean Reserve grades exceed the 95.0% NaCl (\pm 0.5%) specification outlined in ASTM Designation D632-12 (2012) and based on a detailed salt market review to determine economic viability.

4.A minimum mining height of 5.0 m and width of 16.0 m were used for production rooms.

5.Sterilization zones 8.0 m below top of salt and 5.0 m above bottom of salt have been applied.

6.A mining extraction factor of 100% was applied to all excavations.

7.Bulk density is 2.16 t/m3.

8. Planned process recovery is 95%.

9. Numbers may not add due to rounding.

Resource Class ¹	Grade (% NaCl)	Tonnes (Mt)	Contained NaCl (Mt)
Indicated	96.0	383	368
Inferred	95.2	868	827

Notes:

- 1. CIM (2014) definitions were followed for Mineral Resources.
- 2. Mineral Resources are estimated without a reporting cut-off grade. Reasonable Prospects for Eventual Economic Extraction were instead demonstrated by reporting within Mineable "Stope" Optimised (MSO) shapes, with a minimum height of 5 m, minimum width of 20 m, length of 40 m, and minimum grade of 90% NaCl, with a 5 m minimum pillar width between shapes.
- 3. Bulk density is 2.16 t/m3.
- . Mineral Resources that are not Mineral Reserves do not have demonstrated economic viability.
- 5. Mineral Resources are inclusive of Mineral Reserves.
- 6. Salt prices are not directly incorporated into the Mineral Resource MSO minimum target grades, however, the mean Mineral Resource grades exceed the 95.0% NaCl (± 0.5%) specification outlined in ASTM Designation D632-12 (2012).
- 7. Numbers may not add due to rounding.